

# jessie richards

jessie-richards.com  
954.319.0901

## bringing

collaboration  
decisiveness  
active listening  
flexibility  
humor  
empathy  
facilitation

## using

Photoshop  
Illustrator  
InDesign  
Google Suite  
Miro  
SketchUp  
Asana

## speaking

- '20 *How the MBTA is Staying Rider-focused Under Pressure.*  
Presenter, Transit App Q+A.  
[See the presentation.](#)
- '19 *Data and Predicting the Future.* We See Data Series  
at Capital One.  
[See the presentation.](#)
- '18 *Representing the Ripple Effect of Philanthropy through Data Visualization.*  
Presenter, CASE Conference.  
[See the presentation.](#)
- '17 *The Role of Information Design in the Public Sphere.*  
Panelist, AR2U Conference.

## learning

### information design + visualization

'15-'17 *Northeastern University*  
Master of Fine Arts

### web design & communication

'13-'14 *University of Florida*  
Graduate Certificate

### advertising—studio art

'10-'14 *University of Florida*  
Bachelor of Science—minor

## working

### principal researcher + project manager

'17-present *Massachusetts Bay Transportation Authority*  
lead research projects. balance data and tech constraints with human experience to build products. shape team processes and focus work efforts. create \*stellar\* presentations and reports.

### adjunct professor

'17-'22 *Northeastern University*  
create syllabi and curricula. give students critique and project guidance. hold space for students to learn and explore.  
courses: Design Process, Context + Systems, and Graphic Design 2.

### graphic designer

'13-'15 *Omninox Publishing*  
design product marketing materials, develop website, mockup app interface, illustrate study guides.

### graphic designer + production assistant

'11 *Signs By Tomorrow*  
design signage, advertisements, door decals, vehicle wraps, trade show banners.

### production design assistant

'07-'10 *Pavlik Design Team*  
create color & material books, boards, and renderings. interior design presentations. organize and stock sample library.